

Application for Admission Progressive Management Programme

Building Leadership in the Consumer Goods Industry 2006

Deadline August 1st, 2006

Please type or write clearly in black.

Please attach your
business card here

Ms. Mr. Dr.

Family Name First Name(s)

Position/Title Function

Company

Address

Country Website

Telephone Fax

Email Mobile

Personal Assistant's name

PA's Telephone PA's Email

Company's field of activities

Personal Information

Private Address

Country Email

Telephone Nationality

Date of birth Female Male

Formal education (please indicate dates attended and degrees received)

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.....

Previous executive programmes (please indicate institution, programme and year)

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.....

The four modules of the Progressive Management Programme 2006 will be held at

INSEAD, Fontainebleau 28.8. – 1.9.2006

WHU, Vallendar 23.10 – 27.10.2006

The Wharton School, Philadelphia 29.1 – 2.2.2007

London Business School March 2007

Please attach a recent
passport-type picture here.
Write your name on the
back of it.

Application for Admission

Payment Terms

The fee for this Progressive Management Programme is € 24.000.--. This includes all tuition, educational material, coffee breaks and lunches. Accommodation and dinners are not included in this fee. The International Commerce Institute of ECR Europe (ICI) has reserved rooms in a nearby hotel, but each person must make their own financial arrangements with the hotel. Please note that fees are subject to change.

Please indicate to whom the invoice should be sent.

Name Job title
Company VAT
Address
Telephone Fax Email

Applicants Signature

I confirm that I have received, read and accepted the ICI's cancellation policy. I also confirm that I am authorised by my organisation to form a contractual relationship with ICI in connection with this booking.

Cancellation Policy: Invoices must be paid in full by July 31, 2006. To avoid any cancellation fee, we must receive your cancellation, in writing, no less than eight weeks before the programme starts. Cancellation received more than eight weeks prior to the start of the programme is not subject to any penalty. Cancellation between 6-8 weeks before the start of the programme will incur a cancellation fee of half of the total fee (€ 12.000.--). Cancellation less than 6 weeks prior to the start is subject to full payment. If the candidate does not attend the full fee will be retained as a cancellation charge.

Recommendation letter – sponsoring executive

By his signature below, the sponsoring executive confirms that the applicant has an excellent command of English, that she/he will be completely free of company's duties during the programme, and that the company guarantees to pay the tuition fee, and cancellation fees if applicable.

Name Job title
Company
Address
Telephone Fax Email

Sponsoring Executive Signature

Please complete and return this application form to:

Patti Parker
The Wharton School, University of Pennsylvania
in Association with The International Commerce Institute of ECR Europe
(215) 898-1107 phone
(215) 386-4304 fax
parkerp@wharton.upenn.edu

Application for Admission

You are granted the statutory rights of access, modification, update and deletion of your personal information. You can exercise these rights by writing to the International Commerce Institute of ECR Europe (address above).