

Rise to *Every* Challenge With

Wharton Excellence



Wharton

Aristy Institute of Executive Education
UNIVERSITY of PENNSYLVANIA

2024

PROGRAM CALENDAR

JUNE 2024 - JUNE 2025



TRANSFORMATIVE LEARNING FOR TODAY'S BUSINESS LEADERS

A Message from Vice Dean Patti Williams

The future of business is changing at an accelerated rate. At Wharton Executive Education, we convene the brightest business and academic minds to spark an exchange of knowledge—so that you can play an integral part in shaping that future of business. We are honored to serve as your partner in progress.

Our research-based executive programs combine business fundamentals with the innovative tools and competitive strategies you need to deliver immediate results. Whether you need new skills, want to transform yourself as a leader, or must reimagine your organization's future, we will prepare you and position you for greater success.

We look forward to seeing you on campus or online as we partner together in your learning journey,

Patti Williams

Warmly,
Patti Williams

OMNI-CHANNEL BUSINESS SOLUTIONS FOR EVERY CHALLENGE

On Campus, Online, and Blended Programming



For Individuals

World-class programs to prepare today's leaders for greater impact

Our omni-channel approach prioritizes customization and accessibility, ensuring your specific goals and needs are met. Choose from a full suite of programming across a range of topics including finance, leadership, strategy, and marketing.



For Organizations

Fully customized learning solutions designed to achieve the results organizational leaders need

Develop your organization's talent with curated and scalable learning to achieve your goals. Partner with Wharton's world-class faculty to craft custom programming, enroll a group, and address the ever-changing demands of today's business environment.



“By partnering with Wharton Executive Education, you’ll get a trusted partner that will help you navigate the changes that you’re experiencing and help build the skill sets required for the future.”

— **ERIKA JAMES, PHD**
Dean, The Wharton School

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COMPREHENSIVE EDUCATION PROGRAMS

Our core suite of programming for the senior executive, these intellectually rigorous, highly immersive learning experiences are designed to transform.



ALUMNI STATUS

Upon successful completion of the *Advanced Management Program*, *General Management Program*, or *Advanced Finance Program*, you will earn **Wharton alumni status**.



EXECUTIVE COACHING

All three programs include personalized coaching from an elite team of Wharton executive coaches who provide actionable feedback and support your learning journey.

Advanced Management Program

On Campus or Blended On Campus/Online

Wharton's flagship senior leadership program empowers you to amplify your purpose and transform yourself as a leader.

- Discover new ways to authentically lead your organization
- Learn to anticipate and create change to develop agility and resilience
- Create value for your organization by discovering new ways to innovate and grow

APPLY NOW »

General Management Program

A flexible, six-program learning journey

6 PROGRAMS IN 2 YEARS

Enhance your leadership skills and advance your business acumen through a focused and flexible curriculum of six open-enrollment programs over two years.

- Design a learning journey that fulfills your professional objectives and fits your schedule
- Experience a multi-disciplinary curriculum that covers finance, marketing, strategy, innovation, and leadership
- Build a global network of accomplished peers across functions, industries, and countries

APPLY NOW »

Advanced Finance Program

An immersive, six-program journey in finance

6 FINANCE PROGRAMS IN 2 YEARS

Acquire the finance skills necessary to remain at the leading edge of success in numerous professions with a comprehensive curriculum.

- Explore a range of finance disciplines, including mergers and acquisitions, distressed assets, real estate, private equity, and venture capital
- Gain advanced financial acumen that will distinguish you professionally
- Acquire strategic insights that will strengthen your financial leadership skills as well as enhance your professional value to your company

APPLY NOW »

FEATURED PROGRAM

Executive Development Program

Gain Next-Level Leadership Skills

SEP. 16-27, 2024 / PHILADELPHIA, PA

FEB. 24-MAR. 7, 2025 / PHILADELPHIA, PA

Prepare for new management challenges by enhancing your decision-making skills to think faster and more creatively. Build capabilities for leading global, high-performing teams across job functions. Apply knowledge through an intensive business strategy simulation that challenges conventional business wisdom.



SENIOR LEADERSHIP

Advanced Management Program

Wharton's flagship leadership program is a transformational and immersive program for senior executives who are at the peak of their careers. This intellectually rigorous and highly experiential program will define you as a leader and strengthen your strategic prowess. Upon completion, you will be granted highly sought-after Wharton alumni status.

Sep. 29-Nov. 1

Mar. 17-Jun. 27, 2025

Becoming a Leader of Leaders: Pathways for Success

Ensure your competence as a leader and examine the timeliness of your strategic vision. You will learn from the decision-making processes of great leaders and discuss challenges with a network of global peers.

23-28

22-27

4-9

Boards That Lead: Corporate Governance That Builds Value

Based on the book *Boards That Lead*, this program provides the latest thinking from some of the world's most knowledgeable boardroom veterans on how directors can make a leadership difference.

4-5

Corporate Governance: Essentials for a New Business Era

Acquire critical management tools and gain new insight into the duties and nuances of board service. Forge partnerships to strengthen financial return, conduct better enterprise risk management, and achieve governance diversity.

22-25

Executive Development Program

Ascend to greater levels of management by honing your business acumen in multiple core competencies and advance your strategic decision-making capabilities to think faster, smarter, and more creatively.

16-27

Feb. 24-Mar. 7

General Management Program

Learn how you can accelerate your potential by completing six open-enrollment courses through a flexible learning journey.

A FLEXIBLE LEARNING JOURNEY

Global Strategic Leadership

Discover how you can formulate a global strategy for your organization and learn how to execute it. Expand your organization's visionary capacity to inspire greater possibilities for your collective future.

Mar. 31-Apr. 3

NEW Health Care Leadership and Management: Leading Through Change

In order to successfully lead within the ever-changing healthcare environment, you need a deeper understanding of the shifting technologies, trends, economics, and dynamics within the ecosystem.

11-15

Apr. 28-May 2

NEW Wharton ESG Executive Certificate for Senior Leaders

Navigate mounting ESG complexities for senior business leaders and acquire a practical mix of insights to lead the way in ESG transformation. This advanced certificate is designed to quickly catapult corporate leaders to the forefront of ongoing ESG decision making.

NEW DATES COMING SOON

NEW Women on Boards: Building Exceptional Leaders

Explore how to navigate the politics and culture of the boardroom and discover how to make your voice heard in this program that will give you a strong foundation for serving in your first director role.

11-14

3-11

Philadelphia, PA
Live Online
San Francisco, CA
Blended Programming

TEAM AND INDIVIDUAL LEADERSHIP	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Business Essentials for Executives Accelerate your career with an in-depth understanding of the core concepts that drive business. Tap into the minds of Wharton's world-renowned MBA faculty to become a stronger, more decisive leader.						4-8						12-16	
Effective Decision Making: Thinking Critically and Rationally Explore the best practices and behaviors that lead to good decision-making habits. Gain a deeper understanding of the role personal judgment and emotions play in the decision-making process.						11-15						19-23	
High-Potential Leaders: Accelerating Your Impact Develop the strategic perspective required of global leaders, learn to manage uncertainty and execute your vision, and establish a firm personal foundation that can withstand the pressures of leadership.						18-22					7-11		
Leading Organizational Change Examine the complex interpersonal and strategic issues involved in successfully spearheading change. Gain frameworks, models, and perspectives on leading change and apply them to your unique challenges.									10-13				
NEW Leading Today's Talent: Management Strategies for an Evolving Workforce Stay ahead of the curve by gaining an evolved skill set and deep understanding of best practices, emerging trends, and technologies. This program equips participants with the proven skills required for successful people management—but through the much-needed lens of the ever-shifting future of work.						Sep. 30-Oct. 4			24-28				
NEW People Management for Emerging Leaders This program offers a practical approach to the basics and more challenging aspects of assuming a supervisory position. Explore hiring and retention, succeeding through others' success, managing difficult team contributors, legal and ethical issues, project management, handling interpersonal conflicts, motivating your people day to day, and more.						Sep. 1-Oct. 30							
NEW Wharton ESG Essentials Tackle real-time challenges, and gain the clarity to not just understand the impacts of environmental, social, and governance (ESG) factors but to strategically harness them. Learn the tactical competencies needed to successfully link ESG to profit and loss statements, create a solid risk-management plan, and adopt proven best practices rooted in research.													
Wharton Nursing Leaders Program The primary focus of this program is to assist nursing leaders in the effective management and implementation of strategic and tactical plans. The program includes identifying the key stakeholders and influencing their behavior, learning to manage resources, and knowing when to terminate a task force or health care project.							16-20						
Women's Executive Leadership: Business Strategies for Success Gain invaluable insight into the sophisticated business and leadership concepts that will help you propel your career forward while actively maintaining a work-life balance.					21-25				24-28				
NEGOTIATION AND PERSUASION	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
NEW Executive Influence: Increasing Your Impact with Persuasion and Power This program will greatly expand your range of power and influence skills, helping you deploy them with confidence and integrity. Discover a broad toolbox of methods and techniques that will transform your skills for a lifetime.						4-7			24-28				
Executive Negotiation Workshop: Negotiate with Confidence Identify and understand your own negotiation style and that of others to negotiate more effectively. Learn transformative techniques and practical frameworks to improve your internal and external negotiations.							9-13					5-9	
STRATEGY AND INNOVATION	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Business Model Innovation in the Age of AI Unlock significant opportunities for adding value and growth by innovating with your existing products, customers, and markets. Implement a process for business model innovation that can be used repeatedly throughout your organization.						11-15						12-16	
Effective Execution of Organizational Strategy Explore the most important factors involved in implementation, including leadership, talent management, and organizational design. Learn a logical approach to execution to overcome even the most challenging obstacles.					7-11						14-18		
NEW Generative AI and Business Transformation Acquire a comprehensive understanding of generative AI technology, platforms, and large language models—as well as insight into acceptance barriers. This program leverages thought leadership from the world-renowned AI research center at The Wharton School to provide applicable, in-depth analysis of the technology and transformative capabilities of generative AI.					28-31								

NEW DATES COMING SOON

STRATEGY AND INNOVATION	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Leading Digital Transformation Shift your mindset from traditional thinking on product- or service-based value creation and competition to a platform and ecosystem perspective, and understand the new set of strategic choices and tradeoffs they represent.						4-8						5-9	
Managing Strategic Partnerships and Ecosystems Build mastery in formulating, negotiating, managing, and evaluating alliances. Adopt practical tools for establishing a global strategic position for overcoming many of the obstacles inherent in new market expansion and new product development.										10-14			
Mastering Innovation: Strategy, Process, and Tools Become the catalyst for company-wide change when you learn how to construct the architecture that drives innovation in an organization.	3-7										Apr. 28-May 2		
Scaling Business for Profitable Growth Resolve the key challenges companies face when trying to grow rapidly as they transition from tactical, short-term thinking to a long-term focused vision. Learn how to move beyond the startup phase to create a large enterprise of tremendous value.	3-7					17-21							2-6
Strategy and Management for Competitive Advantage Learn to accurately assess the competition; design a compelling strategy; leverage your firm's capabilities to full advantage; and obtain necessary resources through alliances, acquisitions, and internal corporate ventures.					Sep. 30-Oct. 4						7-11		
NEW Strategies for Accountable AI Learn to navigate the legal, ethical, and business challenges of AI, mitigating risks and maximizing benefits. This comprehensive program offers practical frameworks for managing AI's complexities, including accuracy, risk, transparency, and privacy.							Oct. 16-Dec. 18						
FINANCE AND WEALTH MANAGEMENT	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Advanced Corporate Finance Learn how your financial institution or firm can effectively manage risk in today's uncertain economy. Discover whether it is more efficient to take on debt, offer equity, or do a combination of both when making capital structure decisions.				16-20									
Advanced Finance Program Take an exclusive, tailored learning journey in finance, allowing you to accelerate your growth and enhance your career goals.													
Assessing Commercial Real Estate Investments and Markets Discover how to add commercial real estate to your client's or institution's diversified investment portfolio. Become more discerning evaluators of real estate investment partners and opportunities in the U.S. and globally.							10-13						
Corporate Valuation Learn how to evaluate the financial implications of strategic business decisions through financial modeling. Become more effective at communicating the consequences of financial decisions to your organization's key stakeholders.	24-28							27-31					23-27
Distressed Asset Investing and Corporate Restructuring Learn how to assess the long-term value of and investment opportunities in companies that are financially distressed. Become knowledgeable about the integral roles that business managers, professional investors, and banking advisors can play in restructuring corporate debt.	3-7									10-14			
Finance and Accounting for the Non-Financial Manager Learn how to use financial data to make business decisions and to evaluate your firm's performance. Examine core concepts of finance and accounting in a straightforward, easy-to-grasp manner.						21-25					Apr. 28-May 2		
NEW Fixed Income and Credit Market Investing Explore fixed-income investing and risk management. These new fixed-income products offer an attractive opportunity for investment. Wharton Finance faculty and industry experts combine academic research with proven strategies to empower participants to engage in fixed-income investing and risk management.											7-11		

Philadelphia, PA
Live Online
San Francisco, CA

FINANCE AND WEALTH MANAGEMENT (CONTINUED)

JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN

Investment Strategies and Portfolio Management

Develop investment portfolios that generate the highest return for your level of investment risk. This program provides a solid foundation for building optimal portfolios and effective tools for making better investments.

14-18

14-18

Mergers and Acquisitions

Our interdisciplinary faculty and industry speakers help you select, assess, and evaluate potential opportunities. Examine acquisition strategy, valuation techniques, tax issues, due diligence, and post-acquisition integration.

9-14

19-24

8-13

Private Equity: Investing and Creating Value

Discover how to secure returns that outperform other asset classes by honing your expertise on private equity investments. Delve into the effects of the pandemic; explore current strategies; and leave with the ability to confidently evaluate, structure, and build profitable investments within the private equity space.

8-13

2-7

Private Wealth Management Program

Experience the rigorous Wharton wealth management curriculum in a confidential setting with other affluent families. High net-worth investors from more than 50 countries have attended this five-day program offered in conjunction with the Institute for Private Investors (IPI).

NEW DATES COMING SOON

RMA/Wharton Advanced Risk Management Program

This program provides executives in banking and related fields with analytical frameworks, strategies, and resources for measuring, managing, and monitoring risk (two nonconsecutive program weeks).

NEW DATES COMING SOON

Shareholder Activism: Activating Change for Value Creation

Learn how corporate boards and C-suite leadership prepare for activist campaigns directed at their company and discover effective solutions for managing the process when it occurs. Develop the fundamentals for both value investing and value-based management.

19-22

22-25

The CFO: Becoming a Strategic Partner

Refine your leadership style, communicate your financial knowledge to other leaders, and extend your influence across the organization. You will enhance your ability to impact your organization's strategy and value creation.

14-18

19-23

Venture Capital

Learn how to evaluate venture capital investment opportunities and do due diligence that will uncover pitfalls and mitigate risk.

8-13

23-28

Wharton Finance for Executives

Demystify the process of creating shareholder value; gain techniques to evaluate the financial impact and value of strategic decisions; and explore issues such as capital structures, diversification, and risk.

23-27

3-7

MARKETING

JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN

Analytics for Strategic Growth: AI, Smart Data, and Customer Insights

Gain an in-depth understanding of new forms of customer data, enhance your ability to forecast customer behavior, and acquire the skills to develop and execute effective monetization strategies.

21-25

17-21

Pricing Strategies: Measuring, Capturing, and Retaining Value

Gain new approaches for achieving maximum value and increasing your firm's bottom line. Learn about the specific challenges facing various industries, including pricing new products, short lifecycle products, dynamic pricing, and bundling products and services.

9-13

Strategic Marketing for Competitive Advantage

Learn how leading marketers segment and target customers, analyze consumer decisions, develop unique brands, utilize distribution channels, and make effective marketing communication decisions.

3-7

18-22

12-16

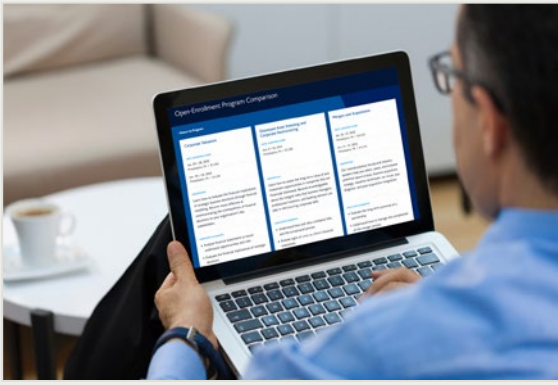
The Neuroscience of Business: Innovations in Leadership and Strategic Decisions

Learn how to apply neuroscience principles and technology to shape consumer behavior, improve decisions, build better teams, strengthen client relationships, and hone marketing and communication strategies.

18-22

12-16

Philadelphia, PA Live Online San Francisco, CA



COMPARE MULTIPLE PROGRAMS

Use our Program Finder to search, select, and compare programs. View up to three (3) programs at a time in a side-by-side comparison of curriculum details, program formats, and locations as well as participant descriptions.

[EXPLORE THE PROGRAM FINDER »](#)

“Recently there has been a real impact on leadership in general and strategic leadership specifically.

Today there is a need for greater risk taking, inspirational communication, and development of other leaders. If you don’t generate the next opportunity, someone else will.”

- Harbir Singh, PhD

*Mack Professor; Professor of Management;
Co-Director, Mack Institute for Innovation
Management, The Wharton School*



HAVE MORE QUESTIONS?

For additional questions or help finding the program best suited to your needs, contact us:

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