

BOARD LEADERSHIP AND CORPORATE GOVERNANCE PROGRAMS

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**EXECUTIVE
EDUCATION**

BOARDS THAT LEAD: CORPORATE GOVERNANCE THAT BUILDS VALUE

CORPORATE GOVERNANCE: ESSENTIALS FOR A NEW BUSINESS ERA

SHAREHOLDER ACTIVISM AND CORPORATE GOVERNANCE

WOMEN ON BOARDS: BUILDING EXCEPTIONAL LEADERS

FORMAT AND LENGTH	<ul style="list-style-type: none"> On Campus (Two days) 	<ul style="list-style-type: none"> On Campus (Four days) 	<ul style="list-style-type: none"> On Campus (Four days) 	<ul style="list-style-type: none"> Live Online (Five days across two weeks) On campus (Four days)
PRICE	\$6,200	\$9,850	\$9,850	\$8,000 - \$9,850
OVERVIEW	Based on the book <i>Boards That Lead: When to Take Charge, When to Partner, and When to Stay Out of the Way</i> , this program provides the latest thinking from some of the world's most knowledgeable boardroom veterans on how directors can best make a leadership difference.	This program offers a wide-ranging look at what constitutes successful board service in the current business climate, with a focus on the fiduciary duties of directors, strategies for filling and seeking board seats, and navigating the politics of board service.	Learn how corporate boards and C-suite leaders prepare for activist campaigns directed at their company and discover effective solutions for managing the process when it occurs. Develop the fundamentals for both value investing and value-based management.	This program is designed specifically for women executives who aspire to serve on a corporate board. Explore how to navigate the politics and culture of the boardroom and discover how to make your voice heard in this program that will give you a strong foundation for serving in your first director role.
WHO SHOULD ATTEND	<ul style="list-style-type: none"> Current board directors Corporate secretaries General counsels of a corporation Institutional investors and senior-level executives who interact frequently with the board 	<ul style="list-style-type: none"> Senior-level executives who aspire to board service or have recently joined a board Board members who wish to become better informed and more productive in their role Members of governance and nominations committees seeking to diversify their boards 	<ul style="list-style-type: none"> Corporate board members and C-suite executives at publicly traded companies Hedge-fund portfolio managers seeking to develop activism capabilities Chief investment officers and investment analysts for family offices, pension funds, and large institutional investors who invest in or with shareholder activists Attorneys who represent corporations or shareholder activists Investment bankers Investor-relations professionals 	Senior-level women executives who are: <ul style="list-style-type: none"> C-suite level (CEO, CFO, CHRO, CSO) Partners at accounting, consulting, and law firms Recently retired or preparing for retirement and seeking opportunities to serve on a board Successful entrepreneurs with a business track record Leaders of long-standing privately held firms or large nonprofits
WHAT YOU WILL EXPERIENCE	Participants who currently serve on a board will learn how to improve their leadership and decision-making effectiveness. C-suite and senior-level executives whose roles involve extensive contact with corporate boards will get fresh insights on how to work with the board to add value to the company.	This program offers executives aspiring to be on boards, those recently appointed to a board, and experienced directors and company executives a wide-ranging look at what constitutes successful board service in the current environment. The focus will include company and legal issues related to diversity and inclusion; environmental, social, and governance (ESG) metrics; and leading in the boardroom.	In this program, you will become familiar with the frameworks and tactics used by shareholder activists to identify and move on target companies. You will also become more knowledgeable about the roles of the various parties in shareholder activism beyond the investor activists, including proxy advisory firms, public relations firms, lawyers, and investment bankers.	You will learn how to get nominated to serve on a board, how to determine which board opportunities are the best fit for you, and the right questions to ask when considering a seat. You will also learn how to look for red flags in accounting, compensation, and succession, as well as other board fundamentals.