

# BOARD LEADERSHIP AND CORPORATE GOVERNANCE PROGRAMS

executiveeducation.wharton.upenn.edu



**Wharton**  
Aresty Institute of Executive Education  
UNIVERSITY of PENNSYLVANIA

**Executive Education**

## BOARDS THAT LEAD: CORPORATE GOVERNANCE THAT BUILDS VALUE

## CORPORATE GOVERNANCE: ESSENTIALS FOR A NEW BUSINESS ERA

## WOMEN ON BOARDS: BUILDING EXCEPTIONAL LEADERS

<b>FORMAT AND LENGTH</b>	<ul style="list-style-type: none"> <li>On Campus (Two days)</li> </ul>	<ul style="list-style-type: none"> <li>On Campus (Four days)</li> </ul>	<ul style="list-style-type: none"> <li>Live Online (Five days across two weeks)</li> <li>On campus (Four days)</li> </ul>
<b>OVERVIEW</b>	<p>Based on the book <i>Boards That Lead: When to Take Charge, When to Partner, and When to Stay Out of the Way</i>, this program provides the latest thinking from some of the world's most knowledgeable boardroom veterans on how directors can best make a leadership difference.</p>	<p>Acquire critical management tools and gain new insight into the duties and nuances of board service. Learn how to forge partnerships with company officers to strengthen financial return, conduct better enterprise risk management, and achieve governance diversity during these complex times.</p>	<p>Explore how to navigate the politics and culture of the boardroom and discover how to make your voice heard in this program that will give you a strong foundation for serving in your first director role.</p>
<b>WHO SHOULD ATTEND</b>	<ul style="list-style-type: none"> <li>Current board directors</li> <li>Corporate secretaries</li> <li>General counsels of a corporation</li> <li>Institutional investors and senior-level executives who interact frequently with the board</li> </ul>	<ul style="list-style-type: none"> <li>Senior-level executives who aspire to board service or have recently joined a board</li> <li>Board members who wish to become better informed and more productive in their role</li> <li>Members of governance and nominations committees seeking to diversify their boards</li> </ul>	<p>Senior-level women executives who are:</p> <ul style="list-style-type: none"> <li>C-suite level (CEO, CFO, CHRO, CSO)</li> <li>Partners at accounting, consulting, and law firms</li> <li>Recently retired or preparing for retirement and seeking opportunities to serve on a board</li> <li>Successful entrepreneurs with a business track record</li> <li>Leaders of long-standing privately held firms or large nonprofits</li> </ul>
<b>WHAT YOU WILL EXPERIENCE</b>	<p>Participants who currently serve on a board will learn how to improve their leadership and decision-making effectiveness. C-suite and senior-level executives whose roles involve extensive contact with corporate boards will get fresh insights on how to work with the board to add value to the company.</p>	<p>This program offers executives aspiring to be on boards, those recently appointed to a board, and experienced directors and company executives a wide-ranging look at what constitutes successful board service in the current environment. The focus will include company and legal issues related to diversity and inclusion; environmental, social, and governance (ESG) metrics; and leading in the boardroom.</p>	<p>You will learn how to get nominated to serve on a board, how to determine which board opportunities are the best fit for you, and the right questions to ask when considering a seat. You will also learn how to look for red flags in accounting, compensation, and succession, as well as other board fundamentals.</p>